

Local Enterprise Partnership

07 July 2022



Health and Wellbeing Assets Review

Is the paper exempt from the press and public?	No
Reason why exempt:	Not applicable
Purpose of this report:	Discussion
Is this a Key Decision?	No
Has it been included on the Forward Plan?	Not a Key Decision

Director Approving Submission of the Report:

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Executive Summary

As part of the Inclusion Plan development, SYMCA recently commissioned a report to map health and wellbeing assets across South Yorkshire, identify strengths and opportunities and propose recommendations on how this sector could be strengthened.

The key findings and recommendations are included in an executive summary (attached) and a set of slides will be presented to the Board at its July meeting.

What does this mean for businesses, people and places in South Yorkshire?

The Health and Wellbeing Sector in South Yorkshire contributes £3.3 billion GVA annually (12% of total) and employs 1 in 6 people. There is an opportunity to promote and grow this sector to attract investment and jobs into South Yorkshire.

Recommendations

1. The LEP Board Members are asked to note the paper and research report findings, consider the implications for South Yorkshire, provide a steer on how the recommendations can be implemented and advise on next steps.

1. Background

- 1.1 South Yorkshire has many health and wellbeing assets; however, it also faces challenges that have held the sub-region back from capitalising on its sector strengths. One of the key challenges is poor population health and wellbeing and

entrenched health inequalities, both of which have been intensified by the pandemic. South Yorkshire has an opportunity to address these unmet local health needs, and tackle inequities, and enhance the sector to an international level.

- 1.2 Kada Research was commissioned on behalf of the SY MCA to map the health and wellbeing sector in SY and establish the evidence base, identify opportunities to develop existing assets, grow others, and build and harness collaborations between assets.
- 1.3 This commission aligns with the ambition in the SEP to deliver a stronger, fairer, and greener economy that works for everyone and explicitly recognises healthy places and people as a strategic aim. It links with the work that the MCA did with MIT to accelerate entrepreneurship and innovation in South Yorkshire and supports the Mayor's Healthy Life Expectancy priority.
- 1.4 This research provides a comprehensive evidence base for the sector and identifies challenges and opportunities in the sector required to support the LEP, MCA and partners to unlock some of the sub-region's untapped potential and accelerate its wellbeing, innovation and inclusion transformation.

2. Key Issues

2.1 Some of the key headlines are:

- 12% of South Yorkshire's GVA is from Health and Wellbeing compared to 8.6% nationally.
- 1 in 6 people in South Yorkshire are employed in Health and Wellbeing.
- Key South Yorkshire strengths are:
 - Medical devices and medtech
 - Digital health
 - Wellbeing & applied wellbeing research excellence
 - Life science & Bio innovation
 - Health and Care clinical excellence
- South Yorkshire ranks #1 for all LEP geographies for the concentration of medical instrument and supply manufacturers, and the region has an international reputation for medical device manufacturing.
- There are challenges around communication, narrative, connectivity, funding, and health inequalities.
- Opportunities include technology adoption, delivering net zero for health, and the use of digital technology.
- The key themes for the MCA and LEP from the recommendations are:
 - Promotion of the sector and developing a South Yorkshire narrative
 - Create better enabling conditions for start-ups and innovation
 - Skills development

2.2 A presentation of the research findings and recommendations will be provided during the meeting.

3. Options

This research was commissioned to provide the board detailed intelligence to consider future priorities linked to the recommendations contained in the report, as opposed to requiring decision making based on detailed exploration of options.

4. Consultation on Proposal

4.1 Quantitative and qualitative methods were used in this research, with over 40 stakeholders from public, private and academic organisations consulted.

5. Timetable and Accountability for Implementing this Decision

5.1 Some of the recommendation will inform the work of the Innovation Board and any further implementation will then depend on the outcome of the Board's deliberations and eventual MCA Board decisions.

6. Financial and Procurement Implications and Advice

6.1 There are no further direct financial implications at this stage.

7. Legal Implications and Advice

7.1 There are no legal implications at this stage, however any investment required via the MCA, will be considered and developed in the line with the MCA approved Assurance Framework.

8. Human Resources Implications and Advice

8.1 There are no HR implications at this stage

9. Equality and Diversity Implications and Advice

9.1 Equality and diversity are at the core of this research. All recommendations will improve equality and diversity in South Yorkshire.

10. Climate Change Implications and Advice

10.1 There are no direct climate change implications at this stage

11. Information and Communication Technology Implications and Advice

11.1 There are no ICT implications at this stage

12. Communications and Marketing Implications and Advice

12.1 MCA will disseminate the findings through its usual channels.

List of Appendices Included

A South Yorkshire Health and Well Being Assets Study

Background Papers

None.